5. Energy efficient lighting implementation

5.1 Overview

It has been estimated that electricity for lighting consumes almost 20% of the output of the world’s power stations. The use of energy efficient lighting is one of the best and most cost effective ways of reducing our national energy consumption. Efficient lighting programmes can be implemented in several areas within cities:

- Replacing traditional incandescent bulbs with compact fluorescent light bulbs (CFLs).
- Replacing old fluorescent tubes with efficient fluorescent tubes in local government and commercial buildings.
- Using light emitting diode (LED) technology wherever possible. This is getting steadily cheaper and more accessible. LED’s have several energy and cost saving applications, such as traffic lights and downlighters.
- Making streetlights more efficient through the use of high pressure sodium lights instead of the old mercury vapour light. Sodium lights operate on just over half the power of the mercury vapour light, and last up to 6000 hours longer.

5.2 The case

For the purpose of this manual we will consider only replacing incandescent bulbs with CFLs and installing energy efficient fluorescent tubes.

The residential and commercial sectors in South Africa together consume 21% of the country’s electricity. Lighting makes up approximately 12% of the total electricity used in this area. By replacing existing incandescent light bulbs and fluorescent tubes with compact fluorescent light bulbs (CFLs) and efficient fluorescent tubes, this figure can be reduced by up to 75%.

From a city and national perspective this will have the following benefits:

- The reduction in energy consumption and in particular peak demand from the use of efficient lighting will improve the energy security of a city through reducing the dependence that the city has on the national grid.
- Reduction in demand from the residential, local government and commercial sector means that fewer power stations need to be planned for in the future. Eskom has recognized that efficient lighting will play a major role in its demand side management (DSM) process.
From a home owner's, business owner's or local government's perspective, installing efficient lighting also has several benefits:

- A Compact Fluorescent Light (CFL) is expected to last 10 times longer than an incandescent bulb. Over the life cycle of a CFL, its capital cost (approximately R18) is nearly half that of the capital cost of 10 incandescent bulbs (approximately R30). The longer lifecycle of a CFL also means lower maintenance costs to a business or a local government building.

- A CFL is 80% more efficient than an incandescent bulb. This means that the same amount of light can be generated using 1/5 of the power. Over the lifetime of one 18W CFL (the equivalent of a 100W incandescent) which is approximately 10 000 hours, a saving of 800kWhrs of electricity will be achieved amounting to R300 of electricity saved per CFL (using today's rates).

- From an environmental perspective, approximately 800kg of CO₂ will be saved over the lifetime of one CFL compared to the equivalent incandescent, assuming that the electricity source is a coal based power station.

- Improved quality of life through a reduction in electricity costs for a low income household where the proportion of energy costs to income is very high.

- A 36W efficient fluorescent tube provides the same amount of light as a standard 40W fluorescent tube. Installing electric ballasts will also improve efficiency. Using both will improve efficiency by as much as 25%

![Cash flow comparison of a CFL against an Incandescent Bulb over a CFL's lifespan](image)

This graph compares the cost of purchasing and using a CFL with the cost of purchasing and using an incandescent bulb over the same time frame. In this case an 18W CFL (costing R18 with a lifespan of 10 000 hrs) is compared with a 100W incandescent bulb (costing R3 with a lifespan of 1000 hrs).

LEDs (light emitting diodes) – lights of the future?

LED downlighters are much more efficient than the conventional halogen downlighters. They typically use 2 Watts, compared with the 35 Watts of a halogen. They also last much longer – over 50 000 hours. LED prices are still relatively high, but decreasing fast as this technology becomes more mainstreamed. Besides downlighters, LEDs can be used in traffic lights and streetlights too.
5.3 Potential for rollout

There is great potential for a mass rollout of efficient lighting in cities throughout South Africa. To demonstrate the impact of this, 5 South African cities have been modeled using LEAP (See ‘How to use this Manual’), firstly using a business-as-usual (no efficient lighting) scenario, then using an energy intervention (efficient lighting installed) scenario. For the purposes of this manual, we will consider the case of Cape Town.

The impact of a large efficient lighting programme in a city: the case of Cape Town

Cape Town has the following penetration targets set for energy efficient lighting in its energy strategy:

- Commercial and Local Authority 100% by 2010,
- Residential 30% by 2010 and 90% by 2020

**Energy savings**

Achieving city targets will mean 8 million MWh of electricity saved by 2024. In power station capacity terms, in 2024, it will negate the need for a 123MW facility (including transmission line losses and a reserve capacity of 30%) – about 3.5% of the capacity of ESKOM’s biggest power station.

**Carbon savings**

On the carbon saving side, if the city achieves its targets, over 7.5 million tonnes of CO₂ will have been saved by 2024.
Financial analysis
Considering rollout from a project cost perspective using the same scenario, R3.2 billion will be saved from both reduced capital costs and energy saved, based on today’s electricity and light bulb costs.

Poverty alleviation
Each CFL used in a low income house will save more than R300 over its lifetime. This is a substantial saving for an impoverished household.

5.4 Barriers to implementation

Lack of information and awareness: There is the perception that CFLs are expensive, and this is particularly a problem for low income electrified households. Although the lifecycle savings of a CFL are well documented, the initial cost seems to be the deterrent.

City electricity departments want to ‘sell’ not ‘save’: Many cities depend heavily on their income from their electricity departments, and are more interested in selling electricity than saving it.

Inertia in procurement process (use existing suppliers and technologies): Governments and large corporations are often tied to procurement policies which dictate that a particular supplier or technology must be used. In the case of lighting, these suppliers often don’t supply energy efficient options. Staff involved with procurement are often not aware of the energy efficient options available. Some buildings are tied to maintenance contracts with similar problems.

Cheap technologies have given good quality CFLs a bad name.

CFLs cannot be used in dimmer applications.

CFLs contain mercury vapour, which makes safe disposal difficult: The safe disposal of CFLs is an important environmental issue which cities, within an efficient lighting programme, need to give serious consideration. Any efficient lighting programme MUST be accompanied by a safe disposal programme.

Responsible CFL disposal

In 2006, over 5 million CFLs were distributed within the Western Cape as part of Eskom’s DSM programme. Many stakeholders, however, raised concern about the safe disposal of these lamps at the end of their life, because of the mercury found in the lamp. CFLs are hazardous waste and will need to be disposed of safely.

A task team, made up of Eskom, government, lighting manufacturers, waste disposal experts and NGOs has been established to look at safe ways of disposing CFLs. A recycling plant for CFLs is being investigated and the safe disposal of CFLs will be implemented.
5.5 How to go about implementation

City buildings and council housing retrofits and ongoing procurement processes

Cities need to develop policy and strategies around energy efficiency in council buildings and premises and in council-owned housing. This will provide overarching direction to the city’s intent to move towards energy efficiency in lighting. Implementation of the strategy then requires:

a) Locating responsibility for retrofit with a specific line department.  
b) Identification of building stock and a programme of retrofit.  
c) Identification of financing for building retrofit. This may come from internal sources through usual budgets for maintenance of building infrastructure costs (and making the case to city finance departments that future savings more than justifies the upfront additional capital costs). Additional capital costs can also be met through funding sources such as Eskom DSM.  
d) Longer term implementation requires that City procurement policies be adjusted to ensure that efficient lighting is routinely procured and installed. This may also require a capacity building process amongst staff involved in lighting procurement. Such capacity building would need to ensure that building maintenance staff is aware of the safe disposal requirements for CFLs.

Awareness programmes

Awareness needs to be built amongst staff involved in the procurement and maintenance of lighting in government and large corporations, highlighting the sustainable benefits of using efficient lighting. There also needs to be continued education of the population at large of the benefits of using CFLs, as well as the need for careful disposal.

Cities can promote efficient lighting through environmental education campaigns, household environmental campaigns and building partnerships with business to address energy efficiency.

Utility

Eskom, as part of its demand side management (DSM) programme, has indicated that it will subsidise suitable CFL projects by 50%. The money will only be made available subject to a project feasibility study done by one of ESKOM’s approved energy services companies (ESCOs) and its subsequent approval from Eskom DSM. These projects can also have CDM benefits if they are large enough.

Eskom DSM provides a source of funding for cities striving to achieve efficient lighting targets.

Regulation

Given the advantages of efficient lighting over traditional tungsten filament bulbs, the Australian government has proposed placing a ban on the sale of tungsten bulbs. However, such action appears to be legally and procedurally complicated and at this stage other routes, such as voluntary programmes, internal procurement and building management decision, seem to be more appropriate.
CFL lighting disposal

Local authorities are responsible for waste disposal services and need to ensure that safe CFL lighting disposal programmes are part of their waste disposal campaigns.

5.6 Case studies

Case study: LED Traffic lights

Some new traffic lights are being made out of arrays of light emitting diodes (LEDs). These are tiny, purely electronic lights that are extremely energy efficient and have a very long life. Each LED is about the size of a pencil eraser, so hundreds of them are used together in an array. The LEDs are replacing the old-style incandescent halogen bulbs rated at between 50 and 150 watts. LED units have three big advantages:

- LEDs are brighter. The LED arrays fill the entire "hole" and have equal brightness across the entire surface, making them brighter overall.
- LED bulbs last for years, while halogen bulbs last for months. Replacing bulbs costs money (trucks and labour costs) and it also ties up traffic. Increasing the replacement interval can save a city a lot of money.
- LED bulbs save a lot of energy.
- The energy savings of LED lights can be huge.

Assume that a traffic light uses 100-watt bulbs today. The light is on 24 hours a day, so it uses 2.4 kilowatt-hours per day. If you assume power costs 40 cents per kilowatt-hour, it means that one traffic signal costs about R1 a day to operate, or about R365 per year. There are perhaps eight signals per intersection, so that's almost R2920 per year in power per intersection. A big city has thousands of intersections, so it can cost millions of Rands to power all the traffic lights. LED bulbs might consume 15 or 20 watts instead of 100, so the power consumption drops by a factor of five or six. A city can easily save millions a year by replacing all of the bulbs with LED units. These low-energy bulbs also open the possibility of using solar panels instead of running an electrical line, which saves money in remote areas.

Case study: Ekurhuleni Metropolitan Municipality - efficient lighting in municipal buildings

The Ekurhuleni Metropolitan Municipality (EMM) presiding over 2.5 million residents, has been institutionalising a sustainable energy approach through conservation practices in its municipal buildings since 2005. The Germiston Civic Centre and EGSC buildings, serving as EMM's political head office and administration head office respectively, were identified for an energy efficiency retrofit in 2005.
Among the energy efficiency measures implemented in both buildings, was the replacement of conventional incandescent lights with compact fluorescent light bulbs (CFLs), the replacement of cool-beam down lighters with light-emitting diodes (LED) lights and the replacement of ninety-six, 8-foot double fluorescent light fittings with open channel-5 foot double fluorescent lights with electronic ballasts and installation of lighting timers.

In total 2003 CFLs, 90 LED lights and 2 lighting timers were used for the lighting component of the project. The CFLs were found to be highly efficient with a high return on savings after the initial capital outlay. The CFLs, designed to screw into standard sockets, made for an easy replacement of incandescent light bulbs. Substantial savings were amassed from the efficient lighting installations:

- Pre retrofit energy use: 387,718 kWh/year
- Post retrofit energy use: 109,894 kWh/year
- Energy savings: 277,823 kWh/year
- Percentage of energy savings from the use of CFLs and LEDs: 75%
- Percentage of energy savings from the use of fluorescent lights with electronic ballasts: 13%

The emissions reduction for greenhouse gases represented in CO$_2$ equivalent and other pollutants such as NOx and SOx were:

- CO$_2$e reduction: 260 tonnes/year
- SOx reduction: 2,205 Kg/year
- NOx reduction: 1,035 Kg/year

This small scale retrofit project with regard to the lighting component alone resulted in 387,718 kWh of energy saved in one year, this represents an economic saving in the order of R369,126.00 with a payback period of less than year. This significant saving is enhanced by the additional benefits in GHG emission reduction: 260 tons of CO$_2$e, 2.2 tons of SOx and 1.1 tons of NOx. Since the installation of the new lights, staff reported no equipment problems and had no complaints about the quality of lighting. Everybody seemed satisfied by the project.

**Lessons learned**

It was found that in a retrofitting project involving the replacement of old equipment with new and more efficient technology was a swift way to save both energy and money. The project did not require a long time to implement. However projects involving municipally-owned buildings and municipal operations, may take more time due to council procedures and policies that need to be fol-
lowed. Further challenges arise in interdepartmental collaboration within government, spanning the planning stage to the actual project implementation. It was also found that it was important to select appropriately skilled people and companies to perform the work. Since energy efficiency technology and equipment is relatively new in the South African market, difficulty arises in finding experienced tradesman to provide the necessary services. This is envisaged to improve as the demand from more local governments and institutions for energy efficient equipment increases.

Key replication aspects
The formulation of the policy on Energy Efficiency in Council Buildings and on Council Premises, the State of Energy Report, the draft Energy Efficiency and Climate Change Strategy of Ekurhuleni and the subsequent retrofit project are part of an easily-replicable strategy that can be applied to other South African cities interested in reducing energy costs and reducing the environmentally harmful impacts of their municipal operations.

The equipment purchased and implemented in the municipal buildings of Ekurhuleni was proven to be cost effective and are readily available in South Africa.

It is noted that the achievement of successful and efficient project implementation lies in the allocation of enough time by cities for the project during the planning phase as well as the assemblage of a motivated interdepartmental task team.

Case study: International experience
Energy efficient lighting, particularly CFLs, is a readily available technology which can be easily installed by consumers throughout the world. At one time, the price difference between CFLs and tungsten filament bulbs was prohibitive but economies of scale from mass production have reduced the differential. Additionally, some governments have provided subsidies to assist the market in energy efficient lighting to develop. As a result, the widespread availability of energy efficient lighting and expanding knowledge of its benefits has led policy-makers, such as those in Australia, to propose a ban on the sale of tungsten filament bulbs.

Whilst the growing switch to energy efficient lighting is a welcome development, the initial high cost of CFLs is clearly a problem for poorer consumers. However, practical solutions exist to overcome this barrier. Many electricity utilities have found it advantageous to provide energy efficient lighting at a reduced price or free to their consumers. The benefits of subsidised energy efficient lighting to electricity utilities were first appreciated in the 1980’s in the United States of America where such demand-side management (DSM) measures enabled these companies to avoid expensive investment in new power stations. This approach has been translated, for example, into a recent DSM scheme in Karnataha State in India. Faced with an increasing peak capacity deficiency caused mainly by evening lighting demand, the local utility is enabling domestic consumers to obtain 1 million energy efficient lights and allowing them to pay the costs by installment through their electricity bills.
5.7 Support organisations

Key role-players to support Implementation of Efficient Lighting projects

**National Energy Efficiency Agency (NEEA), a division of CEF (Pty) Ltd**

Technical and financial assistance, as well as ‘aggregated bulk procurement’ opportunities from accredited suppliers.

NEEA is a division of CEF (Pty) Ltd and will initially oversee various components of the national (Eskom) Demand Side Management (DSM) and energy efficient projects in the country. These would typically include the retrofitting of public facilities (at a National, Provincial and Local government) level, general awareness creation and the formulation and recommendation of policy and regulatory tools required to meet the targets set in government’s National Energy Efficiency Strategy for South Africa. NEEA will also look at a broader energy mix than electricity alone, including the application of energy efficiency in liquid fuels for the transport sector, renewable energy and gas projects.

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**Eskom**

Financial assistance

Eskom Demand Side Management (DSM) provides financial support to energy efficiency projects and is firmly committed to SWH project development and investment.

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**Lighting Companies**

Suppliers of energy efficient lighting technology. Technical support and advice also offered.

Able to assist cities with the supply of energy efficient lighting technology such as compact fluorescent light bulbs, LEDs (light emitting diodes) and fluorescent lights with electronic ballasts.

Able to also provide technical support and advice to cities with respect to energy efficient lighting technology.

Some of the big lighting companies have donated substantial quantities of lights to municipalities and can be potentially approached in this regard.

A list of lighting companies from which energy efficient light lighting technology can be procured can be accessed at the following website: www.sustainable.org.za/cities